

WHY PLASTIC IS THE SUSTAINABLE CHOICE

Plastic enables us to do more with less delivering benefits for all types of businesses worldwide. Plastics help us reduce our environmental footprint... by reducing material use, energy use, waste, and carbon emissions

WHY USE PLASTIC

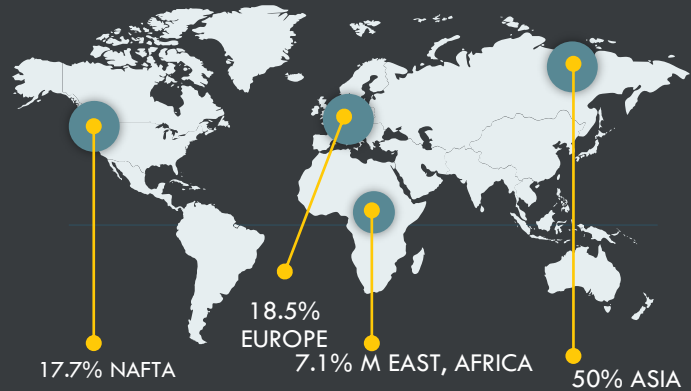
Replacing plastic with other materials could raise social and environmental costs fourfold from \$139 billion to \$533 billion pa (source: Trucost, Standard & Poor's). Using alternatives would increase the amount of energy and transportation fuel we use, raise greenhouse gas emissions and result in more litter.

ADVANTAGES FOR BUSINESS

Choosing plastic vs other material is beneficial for businesses:

- LIGHTERWEIGHT** - plastic parts weigh a fraction of a comparable part made with another material
- DURABLE** - plastic parts don't need replacing or down time as comparable parts made with another material will
- RESISTANCE** - plastic can withstand the most hazardous of environments without damage or decay that comparable parts made with another material would suffer
- RECYCLABLE** - once used plastic can be recycled and used again

DISTRIBUTION OF GLOBAL PLASTICS PRODUCTION



source: *Plastics Europe*

Plastic keeps costs 4 x lower than other materials



Plastic compares favourably to alternatives



For advice about using plastic contact:



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